

WATER SAFETY TV AD

Level 3 – 4

Connection to Victorian Curriculum:

Digital Technologies

Individually and with others, plan, create and communicate ideas and information safely, applying agreed ethical and social protocols (VCDTDI022)

Develop simple solutions as visual programs (VCDTCD024)

Health and Physical Education

Identify and practise strategies to promote health, safety and wellbeing (VCHPEP091)

Introduction:

Watch the fun video about Water Safety:

Despicable Me and Leisel Jones Swim Safety Video -

<https://www.youtube.com/watch?v=iNO18rEMR1o>

Challenge:

Your challenge is to develop a storyboard for a television advertisement which will teach the community about water safety!

A storyboard includes drawings of each scene, with short descriptions about what each scene includes. For example:

A student is sitting on the beach
near the water. His family are
with him so that they can watch
him and keep him safe



Your storyboard must include the following things:

- A water safety message (you can use ideas from the video)
- Four scenes (one scene drawn in each box)
- Descriptions for each scene

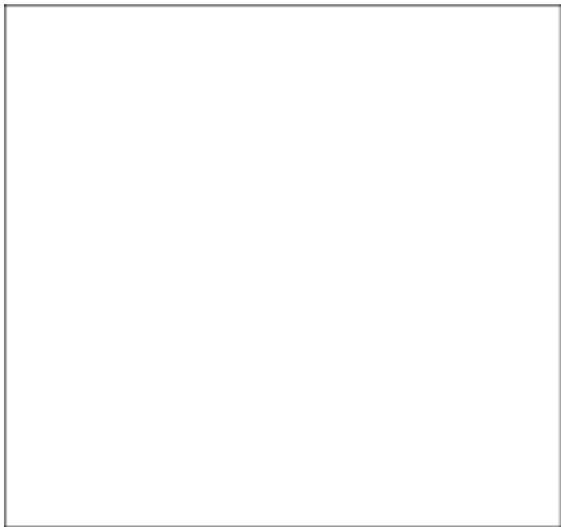
Storyboard for TV Ad:



1. Water Safety message: _____



2. _____



3. _____



4. _____

Share your learning!

If you have access to an iPad or another device, you can now turn your storyboard into a real advertisement!

App needed = iMovie (or similar)

Your movie could include the following things:

- A water safety message (you can use ideas from the video)
- Images and videos
- Background music
- Your voiceover
- Eye-catching text

When you have finished, share your TV ad with your family!